



THE NEXT CHAPTER IN CUSTOMIZATION AND ALIGNMENT FOR INSTITUTIONAL ALLOCATORS

OCTOBER-DECEMBER 2021 SANTA MONICA A VIRTUAL CONFERENCE VIA WEBINARS

CONFERENCE GUIDE

CONFERENCE SPONSORS





We are pleased to provide you with this program guide detailing our Santa Monica 2021 virtual conference, *The Next Chapter in Customization and Alignment for Institutional Investors*. We conducted this event as a series of webinars over the fall months of October, November, and December. With outstanding participation by alternative investment industry leaders and their investors, we produced five distinct panel discussions designed to provide prudent solutions to investment risks and challenges.

For the past 18 months, Talking Hedge has created virtual events in lieu of our traditional in-person conferences. Thanks to overwhelming industry support, we have presented dozens of webinars on current and forward-looking themes to keep investors connected to and aware of the bespoke solutions available to help them gain both investment and operational alpha. We strive to produce robust discussions on issues such as the impact of the inflation, global markets, events, and trends, as well as to identify the technological and operational advancements that help investors protect and grow assets. Thanks to partnerships with industry-leading hedge funds and solutions providers, we've brought together hundreds of participants from as many as 28 countries.

Big thanks to our brilliant speaking faculty for sharing their insights, outlooks, research, opinions, stories, and more! It is their participation that has brought together such a sophisticated global audience.

We are grateful to have collaborated with Efficient Capital Management, Innocap Investment Management, State Street, Bodhi Research Group, Graham Capital Management, Martlet Asset Management, O'Brien Investment Group, Vidrio Financial, Welton Investment Partners.

Additionally, we are honored to have partnered with three incredible industry associations: **AIMA**, **CAASA**, and **CAIA**.

Thank you to all of you who have attended our events! We are proud to be able to shine a light on the exceptional skill and innovation that is the hallmark of the alternative investment industry and its investors.

Stay healthy and safe. We hope to see you in Austin, March 16-17, 2022.

Meg Bode Founder

CONFERENCE PROGRAM

Friday, October 29, 2021

New Generation of Alpha Customization

Moderator:	Graham Jones Managing Director, Scotiabank Prime Services
Panelists:	Daniel MacDonald, CFA Head of Advisory & Pensions, Middlemark Partners
	Jonathan Planté, CAIA Director, Business Development, Innocap Investment Management Inc.
	Wei Xie Director, Co-Head of Multi-Strategy Investments, OPTrust

Friday, November 5, 2021

Optimizing Investment Alpha through Customized Completion Portfolios

Moderator:	Stefanie Frese Managing Director, Capital Solutions, Barclays Investment Bank
Panelists:	Chris Jones, PhD Managing Director, Portfolio Solutions and Research, Graham Capital LLP
	Ela Karahasanoglu, CFA, CAIA Total Fund Management (TFM) & Alternative Investments Advisory, Former Head of TFM, British Columbia Investment Management Corp. (BCI)
	Judy Posnikoff, PhD

Managing Director, Martlet Asset Management

Friday, November 19, 2021

ESG Integration: Drivers, Best Practices, and Performance Reporting

Moderator:	Tamara Close Managing Director and Founder, Close Group Consulting
Panelist:	Manuela Cedarmas, CFA, APFI Head of ESG & Impact Strategies, Investcorp-Tages
	Neal J. Howe Partner & Director of Investor Solutions, Welton Investment Partners LLC
	Joe Mizzoni Investment Manager, abrdn

Friday, December 3, 2021

Customization of Data in Private Markets

Moderator:	Marianne Oar Managing Director, Private Markets Product Manager, State Street
Panelists:	Mark Filstrup Senior Vice President, Head of Platform & Alternatives Architecture, AllianceBernstein
	Jennifer Tribush, CAIA Senior Vice President, Global Head of Alternatives Product, State Street
	Tom Vogt Vice President, Customer Success, Mercatus

Friday, December 10, 2021

Inflation, Low-yield Environment, and the Digital Boom: Repositioning Portfolios for the Next Decade

Moderator:	Marat Molyboga, PhD, CFA Chief Risk Officer, Director of Research, Efficient Capital Management
Panelists:	Kathryn Kaminski, PhD, CAIA Chief Research Strategist and Portfolio Manager, Alpha Simplex
	John Linder, CFA, CPA Managing Director, Business Development, SLC Management
	Michael Stendler Managing Director, O'Brien Investment Group





MANUELA CEDARMAS, CFA, APFI

Head of ESG & Impact Strategies, Investcorp-Tages

Prior to joining Tages in 2013, Manuela was the former Head of Hedge Fund Investments at Duemme SGR, the AM company of Banca Esperia Group. She previously worked for Unifortune SGR, with responsibility over the creation and management of Fund of Funds. She worked for the Italian Stock Exchange and at the Derivative Desk of Citibank Milan.Manuela holds an MSc in Econometrics and Mathematical Economics from the London School of Economics and is a CFA Charter holder.

TAMARA CLOSE, CFA

Managing Director and Founder, Close Group Consulting

Tamara began her investment management career in 1991. She held various investment management positions for the Bank of Montreal and Credit Lyonnais in the global derivatives and foreign exchange markets. In 2000 she was head of research for a start-up asset management firm in Montreal. In 2008 she joined PSP Investments and held senior management roles within the risk and public markets investment groups. In 2017 she founded an independent investment management strategy and ESG advisory firm, focusing on ESG integration practices for asset managers and asset owners. Tamara holds a Bachelors' degree in Economics from McGill, a Masters of Science degree in Finance from the John Molson School of Business (JMSB) as well as the Sustainable Investment Professional Certification and is a council member of the Canadian Advocacy Council for CFA Societies Canada.



MARK FILSTRUP

Senior Vice President, Head of Platform & Alternatives Architecture, AllianceBernstein

Mark Filstrup is a Senior Vice President at AllianceBernstein and head of Platform & Alternatives Architecture. In this role, he is responsible for scaling AB's Alternatives technology by building efficient capabilities, streamlined processes, system automation, and agile data architecture. He also leads teams to support the firm's product development pipeline and to deliver a modern, intuitive, and consistent experience for Private Wealth Management and Institutional clients, staff, and partners. Mr. Filstrup joined AB in 2002 and has held a variety of positions including Director of Product Development, where he launched innovative fund structures, Director of fund solutions within Portfolio Management & Trading, and senior business analyst for Private Wealth Management. Earlier in his career, he managed technology and project teams at CBS and web startups, including Online Retail Partners and SiteSpecific. Mr. Filstrup holds a BA in Architecture from Columbia University.



STEFANIE FRESE

Managing Director, Capital Solutions, Barclays Investment Bank

Stefanie Frese is a 20-year veteran in the alternative spaces and is a senior leader of West Coast Capital Solutions at Barclays, San Francisco. She began her career in New York at JP MorganChase as a credit analyst where she specialized in financial due-diligence and valuation analysis for middle market companies. In 2000, Stefanie raised capital for alternative investment funds at Vencast Securities and then moved to Old Hill where she was a Partner and the Director of Investor Relations. Stefanie transitioned to PBL Capital where she was the Director of Marketing and Investor Relations. The combination of her experience and expertise in marketing, capital raising, and relationship management is key to the strategic solutions work she implements with allocators, consultants and fund managers. Stefanie has a BA in Economics from SUNY Geneseo. She is an active member of 100 Women in Finance, a former board member of The Association of Investment Management Sales Executives (AIMSE), and a member of the Steerco for Barclays Women's Network.



NEAL J. HOWE

Partner & Director of Investor Solutions, Welton Investment Partners LLC

Neal oversees new business development for Welton's strategies and works closely with investors to develop solutions optimized to their return objectives. Before joining Welton in 2015, he was Managing Director and Head of Distribution for Barclays Funds and Advisory and has also worked at Merrill Lynch, Schroders, and Lazard in senior distribution roles. Neal holds a BS from Indiana University.



CHRIS JONES, PHD

Managing Director, Portfolio Solutions and Research, Graham Capital LLP

Chris Jones is Co-Head of Institutional Relations and Chief Executive of Graham Capital LLP, Graham Capital Management's London-based affiliate, responsible for managing the business operations of GCM's London office. Dr. Jones is also responsible for Portfolio Solutions and Research within the firm's Quantitative Strategies team. Prior to joining Graham in 2016, Dr. Jones was Managing Director and Head of Investment Advisory at bfinance, an investment consultancy, from March 2012 to February 2016, where he advised a variety of global institutional clients. From January 2005 to February 2012, Dr. Jones was Chief Investment Officer of Key Asset Management, a fund of hedge funds, where he was responsible for the oversight of the investment and risk management of several funds of hedge funds. Dr. Jones is currently an Adjunct Fellow of the University of Cambridge, where he lectures postgraduate courses on Alternative Investment Management at the Judge Business School. Dr. Jones received a BA in Mathematics from Oxford University in 1992 and a PhD in Mathematical Finance from the University of Cambridge in 2000.





GRAHAM JONES

Managing Director, Scotiabank Prime Services

Graham joined Scotia Prime Brokerage as Director of Sales in 2018 to focus on global cash and swap financing for Canadian Alternative Mutual Funds. He has a 20-year track record of institutional sales success with a focus on international equity and credit finance, capital introduction, hedge fund consulting and electronic trading. Prior to Scotia, Graham worked at Credit Suisse where he was head of coverage in Canada, providing cash and D1 financing to both pension plans and hedge fund managers. Graham is a Chartered Investment Manager (CIM) and is a graduate of McGill University. He lives in Toronto with his visual-artist wife and two sons. When not sailing on Lake Ontario, or biking in the Don Valley, he is vegetable gardening at his farm outside of Creemore, Ontario.

ELA KARAHASANOGLU, CFA, CAIA

Total Fund Management (TFM) & Alternative Investments Advisory,

Former Head of TFM, British Columbia Investment Management Corp. (BCI)

Ela Karahasanoglu advises institutional investors on alternative investments and portfolio construction from a total fund management perspective. Previously, Ela led the Total Fund Management team at BCI. With roughly \$200bn of managed assets, BCI is a leading provider of investment management services for British Columbia's public sector. Prior to joining BCI, Ela was a Managing Director, Multi-Asset Strategies at Investment Management Corporation of Ontario and WSIB, where Ela oversaw the \$8.5bn Multi-Asset Strategies portfolio and acted as the Deputy CIO leading the investment team that managed WSIB's \$35bn portfolio. Before WSIB, Ela was the Vice President of Currency and Asset Allocation team at CIBC Asset Management. Prior to that, she was a Principal and Senior Manager Research Consultant in the Alternatives team within Mercer, covering a broad set of absolute return and hedge fund strategies. Ela was previously the Head of Research and Trading for six years at a New York-based quantitative macro hedge fund and also worked in the areas of credit derivatives and asset management at Merrill Lynch, New York. Ela started out her career as a currency and bond trader in Turkey. Ela has over 20 years of experience in the investment industry with over 13 years dedicated to research, trading, portfolio management and construction in the alternatives and absolute return space. Ela holds a Master of Business Administration from Georgetown University. She has been a CFA Charterholder since 2002 and a CAIA Charterholder since 2010. Ela also serves on CAIA's Gender Diversity Advisory Board.



KATHRYN KAMINSKI, PHD, CAIA

Chief Research Strategist and Porfolio Manager

As Chief Research Strategist at AlphaSimplex, Dr. Kaminski conducts applied research, leads strategic research initiatives, focuses on portfolio construction and risk management, and engages in product development. Dr. Kaminski is a member of the Investment Committee. She also serves as a co-portfolio manager for the AlphaSimplex Managed Futures Strategy and AlphaSimplex Global Alternatives Strategy. She has over 10 years of industry experience. Dr. Kaminski joined AlphaSimplex in 2018 after being a visiting scientist at the MIT Laboratory for Financial Engineering. Prior to this, she held portfolio management positions as a director, investment strategies at Campbell and Company and as a senior investment analyst at RPM, a CTA fund of funds. Dr. Kaminski co-authored the book Trend Following with Managed Futures: The Search for Crisis Alpha (2014). Her research and industry commentary have been published in a wide range of industry publications as well as academic journals. She is a contributory author for both the CAIA[®] and CFA[®] reading materials. Dr. Kaminski is a Senior Lecturer at the MIT Sloan School of Management and has taught at the Stockholm School of Economics and the Swedish Royal Institute of Technology, KTH. Dr. Kaminski earned an S.B. in Electrical Engineering and Ph.D. in Operations Research from MIT where her doctoral research focused on stochastic processes, stopping rules, and investment heuristics. Dr. Kaminski is also a CAIA® Charterholder.



JOHN LINDER, CFA, CPA

Managing Director, Business Development, SLC Management

John joined Ryan Labs Asset Management, which is now Sun Life Capital Management (U.S) LLC, in 2018. Since joining, he has worked with clients on customized comprehensive fixed income solutions, incorporating traditional active fixed income strategies as well as futures overlay strategies. John works closely with consultants and plan sponsors focusing on traditional active fixed income allocations and economic crisis offset solutions. John's portfolio of work includes over 20 years as an advisor to public pension plans, consultants, foundations, and asset managers. He is a CFA Charterholder and Certified Public Accountant (CPA). John holds a B.A. from Middlebury College, and a Masters in Accountancy from the Kenan-Flagler Business School UNC Chapel Hill.



DANIEL MACDONALD, CFA

Head of Advisory & Pensions, Middlemark Partners

Daniel MacDonald is the Head of Advisory and Pensions at Middlemark Partners. Previously, Mr. MacDonald spent sixteen years with Ontario Teachers' Pension Plan Board (OTPP), where he was responsible for manager selection, portfolio construction, and investment due diligence, among other duties. He successfully managed a portfolio of hedge fund managers that covered a diverse range of liquid strategies, including Equity Long/Short, Systematic Equity, Event-Driven Equity, Managed Futures, and Alternative Beta/Smart Beta/Low Cost Generics. Prior to OTPP, Daniel worked for Citibank Canada, as a Manager in the Equity Derivatives department. Previously, Mr. MacDonald served as a Credit Analyst at IBM Canada. Mr. MacDonald received an LL.B from York University's Osgoode Hall Law School, an MBA from York University's Schulich School of Business, and a BBA from York University. He is also a Chartered Financial Analyst (CFA).



JOE MIZZONI

Investment Manager, abrdn

Joe Mizzoni is an Investment Manager within the Alternatives team at abrdn. Joe joined the company as the result of the acquisition of Arden Asset Management LLC where he was a Director. As a member of the Research team, Joe has helped transform the research process over the years. He primarily focuses on investment due diligence and monitoring of event-driven and equity-oriented investment strategies. Previously, he was at Lyxor Asset Management on the Marketing & Communications team. Prior to Lyxor, Joe was a Research Analyst at Nielsen in its Advertising Effectiveness practice where he analyzed brand awareness. Joe graduated with a BA in Political Science from Columba University.



MARAT MOLYBOGA, PHD, CFA

Chief Risk Officer, Director of Research, Efficient Capital Management

Dr. Molyboga is the Chief Risk Officer and Director of Research at Efficient Capital Management and helps shape strategic priorities as a member of the Leadership Team. He began his career at Efficient in 2001 as a Research Analyst. His expertise is in CTA performance evaluation and portfolio construction. Dr. Molyboga is also an expert in portfolio risk management and serves as the Chief Risk Officer for the firm, while also overseeing the work of the Research Team. Dr. Molyboga is a Chartered Financial Analyst (CFA). He graduated with high honors from Moscow State University in 2001 with a Masters in Financial Mathematics. He also graduated with honors from the University of Chicago's Booth School of Business in 2013 with an MBA in Finance, Economics and Strategic Management. He earned a PhD in Finance from EDHEC Business School in 2019. Dr. Molyboga is an Adjunct professor at the Illinois Institute of Technology Stuart School of Business where he teaches Quantitative Investment Strategies. He has appeared in many journals such as the Journal of Portfolio Management, Journal of Alternative Investments, Journal of Futures Markets, etc. He is passionate about academic research with practical applications to investors.



MARIANNE OAR

Managing Director, Private Markets Product Manager, State Street

Marianne Oar manages the private markets asset servicing product. In this role, she is responsible for the private markets asset servicing product strategy, including State Street's newly launched Alpha for Private Markets platform. Her near-term product development priorities include capturing growth in private markets and creating scale and efficiency in the back office, via Alpha for Private Markets. Ms. Oar has over 20 years of experience in alternatives fund administration including managing fund accounting, investor services, financial reporting, and tax reporting teams as well product management and strategy for alternatives accounting platforms. Ms. Oar earned a Bachelor of Science in Finance from the University of Massachusetts and a Master of Arts with a concentration in Business Management from Framingham State University.



JONATHAN PLANTÉ, CAIA

Director, Business Development, Innocap Investment Management Inc.

Jonathan Planté oversees Business Development & Strategic Marketing at Innocap, a premier managed account platform for institutional investors. He focuses on structuring investment programs by customizing risk, governance, legal and operational frameworks. To develop effective solutions, Jonathan believes in building partnerships that empower clients with control and transparency. During his 14 years in the alternative investments industry, he has held various roles across North America and Europe in private and public markets. Jonathan holds a graduate degree in Finance from HEC Montréal, a Masters' degree in International Business Development from ESC Saint-Étienne and the CAIA designation. For the past 6 years, he has been a lecturer at HEC Montréal where he teaches alternative investments to graduate students. He is actively engaged in the field of applied neuroscience both in practice and through youth-centered social initiatives. He is the founder of 4 Next Generation, which advocates for social coherence by advancing children's cognitive development and learning. He also serves as a board member of the Alliance Française Toronto, a cultural and language institution. Last, but not least, Jonathan sits on the Leadership Council of Capitalize for Kids, a non-profit organization focused on building capacity and solutions in support of children's brain and mental health.



JUDITH POSNIKOFF, PHD

Managing Director, Martlet Asset Management

Judith Posnikoff, PhD is a Managing Director of Martlet Asset Management, LLC, a private investment firm. Prior to forming Martlet, Judy was a founding partner at PAAMCO where she was involved in all aspects of the firm's investment process throughout the years from identifying investment opportunities to working on portfolio construction and risk management to chairing the firm's investment oversight committee. She began researching and allocating to equity market neutral hedge fund managers (specifically quant multi-factor EMN and statistical arbitrage) in 1998 and followed the strategy's ups and downs for more than 20 years. Judy has authored numerous publications in the area of alternative investments and has extensive teaching experience. Judy was a member of the founding board of directors of the Association of Women in Alternative Investing (AWAI) and is currently on the global association board of 100 Women in Finance. Judy has 20+ years of experience in investment management and portfolio construction for institutional investors.



MICHAEL STENDLER

Managing Director, O'Brien Investment Group

Michael has been in the commodity trading, traditional, and alternative investment management business since 1984. Currently, Michael serves as a Managing Director and Investment Committee Member of Chicago based O'Brien Investment Group (since 2016). He began his career with 6 years at a brokerage firm as a VP and Director of Mutual Fund and later as a VP at a \$4 Billion small cap value firm. In 2003, he shifted his focus to the global macro trading/managed futures sector. Michael has a Series 3 and 30 License. He received a BS – Finance degree from Concordia University – Wisconsin in 1983.



JENNIFER TRIBUSH, CAIA

Senior Vice President, Global Head of Alternatives Product, State Street

Jennifer Tribush leads the asset servicing product teams, most notably as the Global Head of Product for the Alternatives Segment. She also is the head of product for the Latin America and the Caribbean. In this role, she is responsible for the asset servicing product strategy, data, and digital experience teams. Her near-term product development priorities include advancing the data strategy for alternative asset managers, re-platforming our hedge fund business and capturing growth in private markets, via the launch of a new line of business, Alpha for Private Markets. In her prior role, she was the Head of Alternatives Sector Solutions for the Americas and was lead relationship management for the firm's premier hedge fund and private equity clients. Prior to State Street Corporation, Ms. Tribush served as a Global Relationship and Sales Manager for Investor Services at Brown Brothers Harriman & Co. (BBH). During her tenure at BBH, she also managed the custody operations for some of the firm's largest and most complex client relationships. Ms. Tribush began her career at PricewaterhouseCoopers in their International Financial Advisory Services, specializing in expatriate tax and compensation equalization. Ms. Tribush received a Bachelor of Arts in Economics and Spanish from Villanova University and an MBA with a concentration in Finance from Babson College. She holds the Chartered Alternative Investment Analyst (CAIA) designation and the Series 7 & 63 securities designations. Ms. Tribush serves on CAIA's Boston board and the executive board of BUILDBoston, whose mission is to use entrepreneurship to ignite the potential of youth from under-resourced communities and propel them to high school, college, and career success.



TOM VOGT

Vice President, Customer Success, Mercatus

Tom is the VP of Customer Success at Mercatus, a State Street company. He is responsible for delivering workshops with clients looking to invest in data management, onboarding those clients to their goals, and ensuring they have the tools to be successful long term. Ultimately, this team has one simplistic goal: customer adoption to desired value. Tom has been with Mercatus from Day 1 as the third employee supporting all business development and operations. Prior to Mercatus, he gained more than ten years of experience consulting, building teams, and scaling business processes in global Fortune 500 companies within investment banking, telecom, semiconductor, and infrastructure asset management firms. Tom earned his Bachelor of Science from the University of Kentucky and his MBA from the University of Texas. With and without clients, you'll find him engaging socially with a strong karaoke presence.



WEI XIE

Director, Co-Head of Multi-Strategy Investments, OPTrust

Wei Xie is a Director in the Capital Markets Group at OPTrust, one of Canada's largest pension funds with assets of \$20 billion and investment professionals in Toronto, London, and Sydney. Wei leads the management of the external public markets program that covers a broad spectrum of liquid strategies, which include equities, credit, and hedge funds. Wei also spearheads the investment innovation efforts at OPTrust by co-chairing the Incubation Portfolio Investment Committee, with a particular focus on Crypto and the application of Machine Learning/Artificial Intelligence. Wei held various progressively senior positions at OPTrust. Prior to this, Wei was the Chief-of-Staff to the Chief Investment Officer, when he supported and advised the CIO in his day-to-day management of OPTrust's Investment Division. Prior to that, he served as an Investment Strategist for the Global Investment Strategy Group, and an Associate Portfolio Manager within the Private Markets Group. Wei earned a Bachelor of Business Administration degree from Wilfred Laurier University in Waterloo, Canada.

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